

ExcursionZ Rate Card - 01/06

Size	1X	3X	6X	12X
Full Page	1495	1295	1175	1095
1/2 Page	975	795	695	595
1/4 Page	675	545	475	425
1/8 Page	475	395	345	295
Inside Covers	1695	1575	1395	1295
Back Cover	1995	1695	1595	1475
Section Cover	1395			

All Rates Include 1 Year Web Page
in one of our web-sites with the “Hits”
renewable annually at discounted rates
Have a Web Page on more than one of our sites...ask for details

Premium Advertising Plans

Platinum - \$15,000 per year - invoiced quarterly

- Prime Full Page Advertising Spot (1 time per year)
- Feature Article with logo on Section cover (1 time per year)
- 11 Follow-up articles on business (1 per edition)
- 11 Full page ads (1 per edition)

Gold - \$10,000 per year - invoiced quarterly

- Prime Full Page Advertising Spot (1 time per year)
- Feature Article with logo on Section cover (1 time per year)
- 6 Full page ads plus 5 quarter page ads (1 per edition)

Silver - \$7,500 per year - invoiced quarterly

- Prime Full Page Advertising Spot (1 time per year)
- Feature Article with logo on Section cover (1 time per year)
- 2 Full page ads plus 9 quarter page ads (1 per edition)

Bronze - \$5,000 per year - invoiced quarterly

- Prime Full Page Advertising Spot (1 time per year)
- Feature Article with logo on Section cover (1 time per year)
- 11 quarter page ads (1 per edition)

Contact: _____
_____@excursionzmagazine.com
Tel: _____

Full Page
7 X 10
as low as \$1095

* Full page dimensions that are not in specific sections can be larger. Camera ready should be 8.375 X 11.125 with an active advertising area not to exceed 7.625 X 10.375

Half page - Vertical
 $3\frac{7}{16}$ X 10
3.4X 10
as low as \$595

Half page - Horizontal
7 X $4\frac{15}{16}$
7 X 4.9
as low as \$595

Quarter Page
 $3\frac{7}{16}$ X $4\frac{15}{16}$
3.4X 4.9
as low as \$425

Eighth Page
 $3\frac{7}{16}$ X $2\frac{7}{16}$
3.4 X 2.4
as low as \$295